



# *Newborn & Milestone Pricing Guide*

IMAGES BY RITA

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# Welcome

Thank you for your interest in having Images by Rita photograph the latest addition to your family. Welcoming a new baby is one of the most exciting changes a family can go through, and you have several options to choose from when deciding how to document this new chapter.

The most instrumental aspect of my business is to provide an exceptional client experience before, during and after the session, in a safe and comfortable environment for you and your baby that will result in treasured art of moments that you will treasure forever.

Through careful planning and preparation, everything from colors, themes and design elements will be considered and gone over in detail.

Please do not hesitate to reach out with any questions. And I look forward to working with you!

Rita





# Your newborn session

## BOOKING PROCESS

Let's get you scheduled! Both newborn & mini newborn sessions take place when the baby is 5-14 days old, when baby spends most of the time sleeping. It is recommended to book your session at the beginning of your 3rd trimester.

Payment for the session deposit is required up front to secure your spot on the calendar.

Shortly after booking, you will receive an email outlining next steps and what information I will need to prepare for your session.

I will check in with you as your due date approaches. After the baby arrives, we will schedule the specific date/time, I will provide you with a final confirmation, contract and tip sheet on how to best prepare/what to wear, etc.

Why do we need to book so far in advance?

First - availability. Calendars book up quickly and I don't like to turn away clients because they reached out at the last-minute hoping to book a session a few days before their due date or after the baby had arrived.

Second - for planning purposes. It takes 1-2 hours to physically prepare for a newborn session - each setup is designed and thought out prior to the session.

## THE SESSION

The session takes place in the studio on weekday mornings (M-F), typically around 9:30/10am, and lasts 1-1.5 hours for a mini newborn session and 2-3 hours for a full newborn session.

For the full session, sibling/family/parent shots take place at the end of the session.

## IMAGE DELIVERY

Your final images will be ready three weeks from the day of the session! But you will not have to wait that long for a sneak peek or your proofing gallery!

24 hours after your session, you will receive a teaser or two from your session. One week after your session, you will receive an email that holds the soft proof gallery link along with detailed instructions on how to select your final images. Prints and other display items will be made available for purchase with your final image gallery.



# Session Options



\$400

## MINI NEWBORN

1-1.5 hour studio session, 5 edited digital images (additional files available for purchase), swaddled baby only



\$599

## NEWBORN

2-3 hour studio session, 10 edited digital images, (additional files available for purchase), family & siblings included



\$1,450

## GROW WITH ME

3 sessions throughout the first year (newborn, sitter & 1st birthday). 10 edited digital images included at each session (additional files available for purchase).

FULL DETAILS FOR EACH PACKAGE ARE LISTED ON THE FOLLOWING PAGES



\$500

## MILESTONES

45 minutes to 1 hour session, 10 edited digital images, (additional files available for purchase). sitter or 1st birthday.

# What is the difference between a newborn session and a mini newborn session?

## NEWBORN SESSION \$599

2 – 3 hour session at my studio in Rock Hill

Included:

Time, experience, creativity and talent of the photographer, use of props, as well as pre-session guidance and post session ordering consultation

10 high-resolution \*edited downloadable digital images.

Parent and sibling shots

USB and prints are not included

\$299 due at booking to secure/book the date, balance due day of session.

No reservations will be held until the booking form is filled out and the deposit is paid.

Additional images are available for purchase at \$50 per digital image.

Image groups of 10 or full galleries are available at a discounted rate.

Prices above do not include tax

Prices are subject to change without notice

## MINI NEWBORN SESSION \$400

1 to 1.5 hour session at my studio in Rock Hill

This session is for baby only and includes three setups where the baby is FULLY wrapped (swaddled) in ALL poses.

Included:

Time, experience, creativity and talent of the photographer, use of props, as well as pre-session guidance and post session ordering consultation

5 high-resolution \*edited downloadable digital images.

Parent and sibling shots are NOT included with this package

USB and prints are not included

\$299 due at booking to secure/book the date, balance due day of session.

No reservations will be held until the booking form is filled out and the deposit is paid.

Additional images are available for purchase at \$50 per digital image.

Image groups of 10 or full galleries are available at a discounted rate.

Prices above do not include tax

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# The newborn session



# *Family, Siblings & Parents*



# The mini newborn session



# The Details





# Grow with me package

DOCUMENTING THE FIRST YEAR

\$1,450

3 sessions throughout the first year

Newborn

Sitter (6-9 months)

1st birthday

The newborn session lasts 2-3 hours

The sitter and first birthday sessions last around 45 minutes each

The first birthday session includes a bath (flower milk bath or bubble bath)

Parents provide the smash cake & balloons for the first birthday session

Included:

Time, experience, creativity and talent of the photographer, use of props, as well as pre-session guidance and post session ordering consultation

Each session includes 10 high-resolution \*edited downloadable digital images

Parent and sibling shots are included with the newborn session.

Sitter and first birthday milestone sessions do not include parents or siblings as they are for baby only.

USB and prints are not included

\$600 due at time of booking to secure/book the date, \$425 due at the sitter session and a final payment of \$425 due at the first birthday session.

No reservations will be held until the booking form is filled out and the deposit is paid.

Additional images are available for purchase at \$50 per digital image. Image groups of 10 or full galleries are available at a discounted rate.

Price above does not include tax

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# Milestone Sessions

DOCUMENTING THE MILESTONES \$500

Throughout the first year there are several big milestones that we like to document in pictures. Typically they are around 6-9 months when the baby is sitting on his/her own, has found his/her toes and can smile at a favorite person/song/toy. The other milestone is the big ONE. This package provides you with the option to capture one or both of these milestones independently and not as part of the GWM package.

## Session Details:

45 min to 1 hour session at my studio in Rock Hill

For the sitter session, the baby must be able to sit on their own without the assistance of an adult or chair

For the first birthday session parents provide the smash cake & helium balloons. A custom balloon arch can be created for the session in your choice of colors.

Bubble / flower milk bath can be included in either a sitter or first birthday session

Sitter and first birthday milestone sessions do not include parents or siblings as they are for baby only.

## Included:

Time, experience, creativity and talent of the photographer, use of props, as well as pre-session guidance and post session ordering consultation

10 high-resolution \*edited downloadable digital images.

USB and prints are not included

\$299 due at time of booking to secure/book the date, balance due day of session.

Additional images are available for purchase at \$50 per digital image. Image groups of 10 or full galleries are available at a discounted rate.

No reservations will be held until the booking form is filled out and the deposit is paid.

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SITTER SESSIONS







*First Birthday*



