



# *Kids & Family Pricing Guide*

IMAGES BY RITA

2024



# Welcome

Thank you for your interest in having Images by Rita photograph your family! Our session will be interactive and full of movement, laughs and snuggles. We will truly capture how you are as a family unit.

One of the most instrumental aspects of my business is to provide an exceptional client experience before, during and after the session. This is done through careful planning and preparation. Everything from location to outfit recommendations will be gone over in detail.

Please do not hesitate to reach out with any questions. And I look forward to working with you!

Rita



# Your Family Session

## BOOKING PROCESS

Let's get you scheduled! After we review date and location options we will set a date and time for the shoot. An invoice for the session deposit will be emailed to you shortly after. Payment for the session deposit is required upon receipt and up front to secure your date and time.

Shortly after, an online booking link will be sent your way, and from this link you will view and sign the contract. A link to the online styling guide will be shared with you as well to assist you in the outfit selection process.

As your session date approaches you will be sent more information via email on how to prepare for your session, along with other tips and tricks.

In the case of inclement weather, we will reschedule. Weather calls will be made the day of your session, typically a few hours prior.

## YOUR SESSION

Prior to your session you will receive a questionnaire that details items of importance to you and your family for us to concentrate on. Examples of this would be "we want the main focus to be on the children but we will pop in for a few"). Expect your session to be reflective to what you see on my website, social media and this guide. Sessions are interactive and full of movement (appropriate footwear is a must)! Although sessions revolve around emotion and play, I always make time for traditional posed portraits.

## IMAGE DELIVERY

Your final images will be ready three weeks from the day of the session! But you will not have to wait that long for a sneak peek or your proofing gallery! 24 hours after your session, you will receive a teaser or two from your session. One week after your session, you will receive an email that holds the soft proof gallery link along with detailed instructions on how to select your final images. Prints and other display items will be made available for purchase with your final image gallery.





## Session Tips

### I. BE YOURSELF

The main goal is to capture you and your family authentically. Kick back, relax and have FUN! Interaction is the core of a successful session.

### II. POSING & CANDIDS

While the majority of the session will be focused on interaction, I always strive to get a great set of core posed images with everyone looking at the camera as well as individual ones of each child and mom & dad!

### III. WARDROBE SELECTION

Wear something you can move in! The best shooting locations rarely have level ground, so plan accordingly. I will provide you with online tools and tips on putting outfits together and I am always available for consultation and feedback.

### IV. NO CANDY BRIBES

Don't bribe the littles with candy or ice cream (let me pull that out as a last resort). Tell them we are going on a fun adventure!

### V. FINER DETAILS

No need to worry about finding the perfect location; leave that up to me! I have favorite spots depending on the season and the "vibe" you are going for. I am also always on the hunt for new locations as well.

### VI. ENJOY THE EXPERIENCE

Rest assured that I've got this! My style thrives on being authentic and real. Leave your stress at the door and concentrate on having fun! I will provide you with direction and prompts, so no need to practice that perfect pose! The comment that I hear most often is "how did you get that shot?"

### VII. NO CHEESE PLEASE!

Don't worry about your children looking at the camera and smiling, some of the best moments captured are when they are being kids and are in their element. Asking them to look at the camera and say "cheese" only creates a forced, unnatural smile. I prefer to elicit a more natural reaction by saying/doing things that are funny to kids - word like booger, silly noises or dancing are often my go-to.





**SECRET STYLING TIP** – Don't be afraid to mix up patterns and textures. Layers keep the eye moving and bring a pop of movement to any session. Stick with a shade palette as opposed to one or two colors. Neutrals will always be in style!

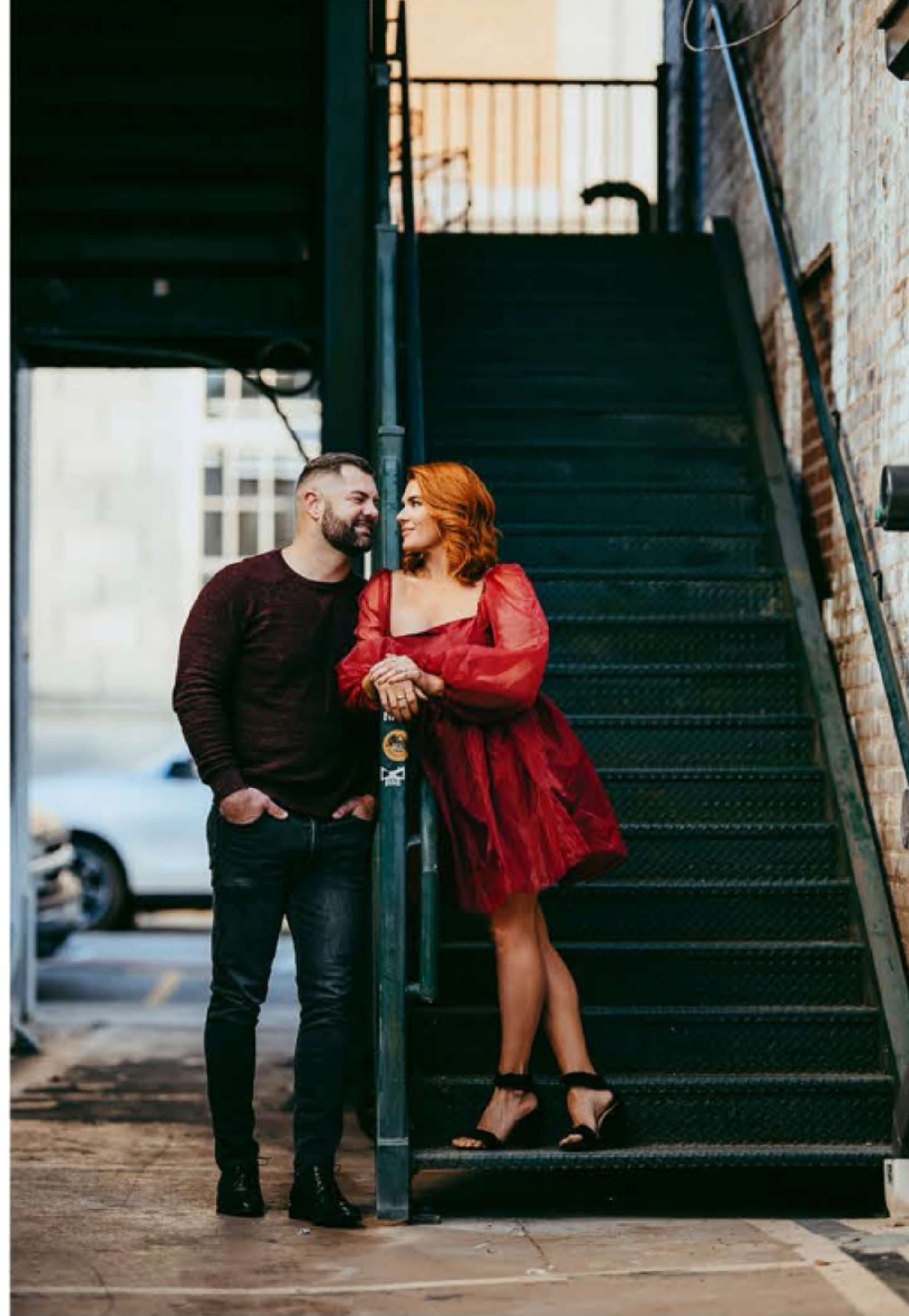
### EXPLORING NATURE

I love finding areas that have lots of texture in a nature setting.



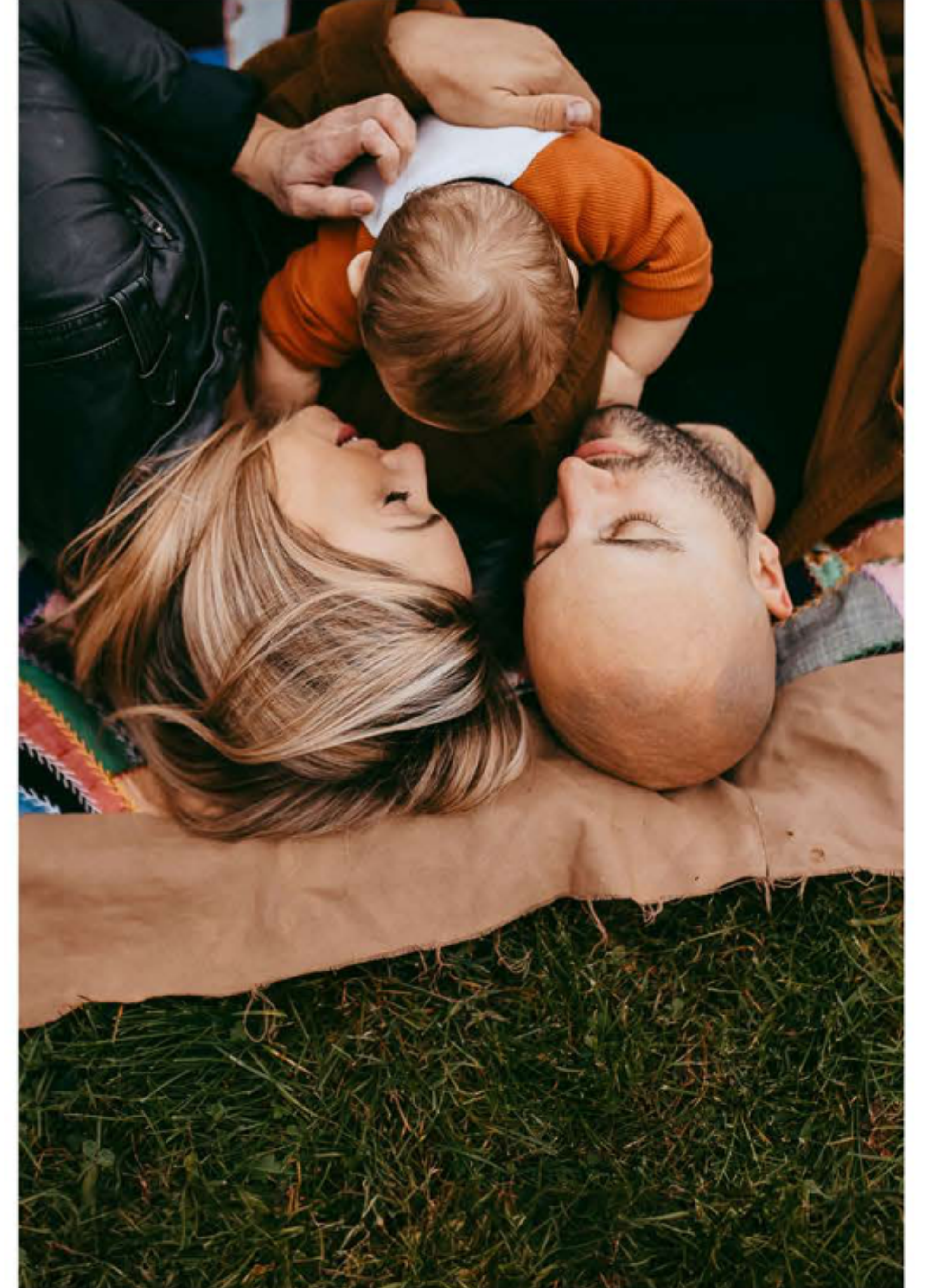
### URBAN OASIS

Brick, old buildings, windows, stairs, winding streets, and murals can also provide the perfect setting.



### THROWS OR BLANKETS

Cozy up and snuggle in with a vintage blanket or quilt.



## Customizing Your Family Session



### EARTHY COLORS

Try to select lots of earthy tones in your wardrobe to compliment the setting.



### PATTERNS

Keep them simple! Stay away from large bold prints.



### TEXTURE

Bring in texture through fabric or layering pieces like a scarf or necklace.





VISIT MY WEBSITE FOR MORE TIPS AND INSPIRATION!  
<https://www.imagesbyrita.net/what-to-wear>





## *The Portrait Package*

I offer one portrait package which includes approximately +/- 1 hour session at a location of your choice - farm, beach, park, etc. You will be able to select your final images from a personalized online proofing gallery a week after your session. The final edited images will be available to download from an online gallery three weeks after your session. Sessions will take place within 35 miles of my location in Fort Mill SC. Locations outside of this area will be assessed a travel fee and will need to be agreed upon when booking your session.



# The Details

## \$299 Session Fee

The session fee is due at time of booking to secure/book the date\*.  
The session fee does not include images.



## Digital Image Pricing

After your session, you will be presented with an online gallery of proofs to purchase from with the following pricing:

\$299 for 15 images  
\$499 for 30 images  
\$699 for 45 images  
\$899 for 60 images  
\$1,099 for 75 images  
\$1,299 for 90 images  
\$1,599 for 120+ digital images  
\$50 per additional individual image  
\$50 for your selected digital images on a USB

Prices above do not include tax  
Prices are subject to change without notice

\*No dates will be considered booked/reserved until the deposit is paid.





